

# USING SOCIAL MEDIA TO PREVENT MASS SHOOTINGS FACES CHALLENGES

*The Wall Street Journal*

James Hayes, Jr. spoke with [The Wall Street Journal](#) about the call for law enforcement and social media companies to develop technology to prevent mass shootings. “It’s a lot easier said than done,” said James Hayes, a vice president at security consulting firm Guidepost Solutions who earlier worked as a special agent in charge of Homeland Security Investigations’ New York field office. Still, law-enforcement agencies know that social-media monitoring is essential, he said: “The reality is that it’s going to be a significant challenge to be quick enough to identify a specific location and take action to prevent it, but you absolutely have to do everything you can to detect that.”



**JAMES HAYES JR.**

Vice President, Sports + Entertainment