



# **5 TAKEAWAYS FROM 2024 *FOR SUCCESS IN 2025***

**LEARN HOW GUIDEPOST  
CAN HELP YOU STAY AHEAD**





1

# EMBRACE + GOVERN AI TECHNOLOGY

Businesses should explore AI-driven tools to enhance efficiency, but must also implement robust governance strategies to mitigate risks such as bias, data breaches, and legal liabilities, thereby safeguarding businesses and ensuring ethical AI deployment.

We help companies transform compliance and optimize AI integration with expert strategy consulting, NIST-aligned governance, and tailored solutions for ethical, effective, and legally compliant AI practices.





**2**

# PREPARE FOR INCREASED GOVERNMENT ENFORCEMENT

Know your level of exposure to Form I-9 inspections by federal government auditors. Risk assessments can provide a precise understanding of your technical weaknesses and your labor force, including those who are working without permission. E-Verify is very vulnerable to identity fraud – get a better handle on who is working for you before the government shows up to take away a percentage of your employees.

**Our Immigration & Border Control experts can quickly assess your risks and provide effective recommendations and training. Solutions also include audit defense and litigation support.**





**3**

# TAKE PROACTIVE MEASURES FOR EXECUTIVE SAFETY AND PRIVACY

Preparation can turn potential crises into non-events. Conducting comprehensive security assessments, limiting event details, coordinating with local security teams, and scrubbing executives' private information from the Internet are key strategies to enhance security.

Our Protective Services solutions identify vulnerabilities and ensure a well-prepared and secure environment, protecting personnel, shareholder value, and corporate reputation.





# SAFEGUARD DATA CENTERS + CRITICAL INFRASTRUCTURE

Data center security hinges on integrating design and operations, ensuring physical and cyber defenses work in unison. Adapting to evolving threats, training personnel, and implementing a robust incident response plan are essential for lasting protection.

Our Data Center + Critical Infrastructure solutions enhance the resilience and security of their critical assets, ensuring the continuity of operations and the protection of sensitive information.





# IMPLEMENT SOLUTIONS TOWARDS A SAFER LEARNING ENVIRONMENT

Violence poses a significant threat to educational institutions' safety and reputation. It is critical to adopt strategic approaches to enhance school safety, including comprehensive security planning, and recognizing behavioral red flags.

Our Education Security solutions manage physical, digital and environmental threats through physical security, risk and behavioral threat assessments, identifying potential concerns and how to mitigate those concerns with effective management strategies.







Leading with integrity,  
delivering clarity, and securing  
futures in an uncertain world.

**CONTACT US**

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