

GUIDEPOST IN MOTION: PRIVACY MATTERS PART 1: PRIVACY VS. CONVENIENCE

Although the Internet of Things has made everyday living more convenient, there are numerous risks associated with being in a highly connected environment. [Cody Shultz](#), a member of the Investigations and Private Client Protection Practice at Guidepost Solutions, invites Seth Rodin, seasoned privacy professional to join him for the launch of the Guidepost podcast series Privacy Matters. Mr. Rodin is the director of program management at Halo Privacy and spent close to ten years at the U.S. Treasury with several of those years serving as an information system security officer. The two discuss the needs for a “give-and-take” between convenience and privacy and why convenience can’t win.



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Cody Shultz serves as a director of investigations and private client protection for Guidepost Solutions and is based in the D.C. office. Having served with the Central Intelligence Agency, he is now sought out as an expert on reputation and identity management for ultra-high net worth clients and family offices. He holds a Professional Certified Investigator certification through ASIS International and is a Certified Cryptocurrency Investigator.